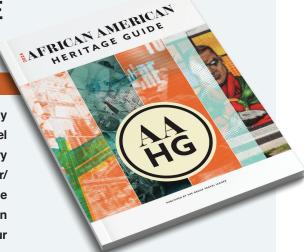
**AFRICAN AMERICAN** 

**CULTURAL HERITAGE GUIDE** 

# ADVERTISE IN OUR

# 2024/25 GUIDE THIS NOVEMBER

The African American Cultural Heritage Guide will showcase many aspects of the America's Black cultural offerings. We'll examine travel opportunities and sites related to both historic and contemporary Black culture. This guide will be inserted into both the November/ December issue of The Group Travel Leader and the Winter issue of Going On Faith magazines. The digital edition will also run in our African American Travel Guide e-newsletter and on both of our websites for one year.



### **GROUP TRAVEL LEADER**

### PRINT ADVERTISING RATES (NET)

**Nov/Dec 2024** 

 1/6 Page
 \$1,000

 1/3 Page
 \$1,400

 1/2 Page
 \$2,400

 2/3 Page
 \$2,800

 Full Page
 \$3,400

 2-Page Spread
 \$6,200

#### **DEADLINES**

Space: October 9, 2024

Materials: October 16, 2024

#### CIRCULATION

GTL PRINT: 14,000 GOF PRINT: 6,000 DIGITAL: 15,000+

**TOTAL CIRCULATION: 35,000+** 

## **GOING ON FAITH**

## **PRINT ADVERTISING RATES (NET)**

Winter 2024

 1/6 Page
 \$600

 1/3 Page
 \$800

 1/2 Page
 \$1,100

 2/3 Page
 \$1,400

 Full Page
 \$1,700

 2-Page Spread
 \$3,000



