

DEADLINE: 15th of the month prior

WEBSITE ADS

E-NEWSLETTER ADS

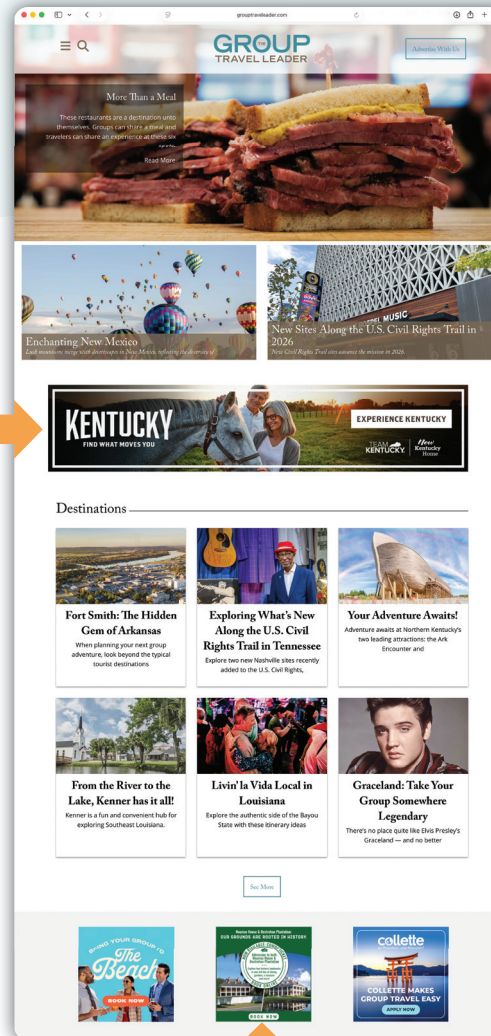
SPONSORED ARTICLE

E-BLAST

WEBSITE AD SPECS

Website advertising sizes are the same for all our websites: grouptravelleader.com, selecttraveler.com and goingonfaith.com.

HOME PAGE



HOME PAGE BANNER AD
250 x 250 pixels

ARTICLE PAGE



ARTICLE SKYSCRAPER AD
160 x 600 pixels

ARTICLE LEADERBOARD AD
700 x 100 pixels

ARTICLE SIDE BANNER AD
250 x 250 pixels

1 HOME PAGE LEADERBOARD AD
SPECS: 1200 x 250 pixels

2 HOME PAGE BANNER AD
SPECS: 250 x 250 pixels

3 ARTICLE SKYSCRAPER AD
SPECS: 160 x 600 pixels

4 ARTICLE LEADERBOARD AD
SPECS: 700 x 100 pixels

5 ARTICLE SIDE BANNER AD
SPECS: 250 x 250 pixels

6 DIGITAL EDITION BELLY BAND
SPECS: 9.25" x 5" 300ppi

DIGITAL EDITION BELLY BAND
9.25" x 5" 300ppi



For questions please call: 859.253.0455

E-NEWSLETTER AD SPECS

E-newsletter ad sizes are the same for all our e-newsletters: Group Travel Minute, Select Traveler Minute and Faith Travel Minute.

1 BANNER AD
SPECS: 300 x 250 pixels

2 LEADERBOARD AD
SPECS: 700 x 100 pixels

E-NEWSLETTER



Small Town. Big Impact.
visitgalena.org

READ the
DIGITAL EDITION



LEADERBOARD AD
700 x 100 pixels

2

SENDING AD

Share your ad file via the file sharing service of your choice or email it to one of the following addresses:

production@grouptravellerleader.com

production@selecttraveler.com

production@goingonfaith.com

GROUP
TRAVEL LEADER
INC.

select
TRAVELER

GOING ON FAITH
THE MARKING FOR FAITH-BASED TRAVEL PLANNERS



Staff Sound-Off: Animal Encounters

We asked our staff, "What was your favorite animal encounter?" Find out what scaly, feathered and furry friends we enjoyed meeting in this month's Staff Sound-Off.

READ THE ARTICLE

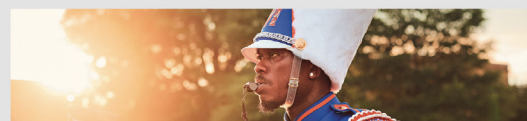


BANNER AD
300 x 250 pixels

1



READ the
DIGITAL EDITION



DEADLINE: 15th of the month prior

WEBSITE ADS

E-NEWSLETTER ADS

SPONSORED ARTICLE

E-BLAST

SPONSORED ARTICLE SPECS

Purchase a sponsored e-newsletter article about your featured tour or product. Your article will also be featured on our website.

These will run in one issue of **Group Travel Minute**, **Select Traveler Minute** or **Faith Travel Minute** and on our website for one year.

Sponsored Article specifications are the same for all our e-newsletters.

GROUP
TRAVEL LEADER
INC.

select
TRAVELER

GOING ON FAITH
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS



SPECS:

1 SUBMIT UP TO 500 WORDS OF COPY

2 SUBMIT FOUR PHOTOS

Lead Image: 1920 x 1080

Other 3 images: 650 x 480 or 650 x 860

SENDING MATERIALS

Share your files via the file sharing service of your choice or email it to one of the following addresses:

production@grouptravelleader.com • production@selecttraveler.com • production@goingonfaith.com

E-NEWSLETTER



A Flavorful Group Journey Through Amish Country

Sponsored Content

Shipshewana, Indiana, offers groups an experience that blends food, culture and hands-on discovery in the heart of Amish Country.

READ THE ARTICLE

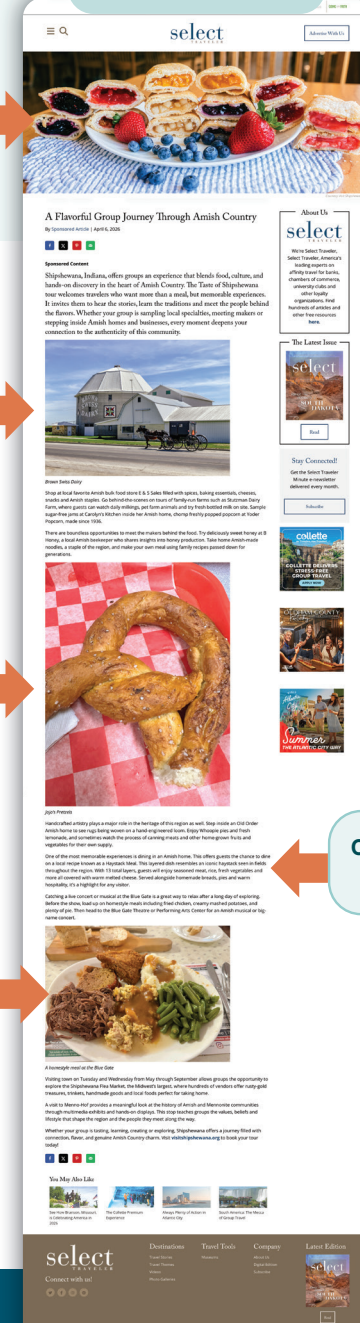
LEAD IMAGE SIZE
1920 x 1080 pixels

HORIZONTAL IMAGE SIZE
650 x 480 pixels

VERTICAL IMAGE SIZE
650 x 860 pixels

2 PHOTOS FOR ARTICLE
4 photos required

WEB ARTICLE



1 COPY FOR ARTICLE
Up to 500 words

For questions please call: 859.253.0455

E-BLAST SPECS

Send your sales message to our 5,800 travel planners in a dedicated HTML or linked-image e-blast. Use our platforms to get your message out to our readers.

SPECS: Choose Option 1 or 2

1 LINKED-IMAGE E-BLAST:
We require a png, jpg or gif file.

2 HTML E-BLAST:
We require an html file or packaged zip file. *

* All images should be publicly hosted



3 SEND THE FOLLOWING INFORMATION:

- Sender Name
- Subject Line
- Preview Text (linked-image)
- Alternate Text (linked-image)

SENDING EBLAST

Share your file or files via the file sharing service of your choice or email it to one of the following addresses:

production@grouptravelleader.com

production@selecttraveler.com

production@goingonfaith.com

GROUP
TRAVEL LEADER
INC.

select
TRAVELER

GOING ON FAITH
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS

E-BLAST

