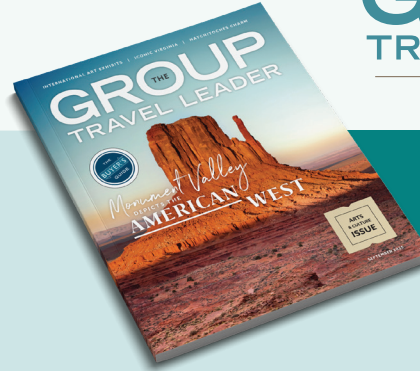


1

ADVERTISING PACKAGE

THE GROUP
TRAVEL LEADER
INC.



\$5,000 NET

PRINT ADVERTISING:

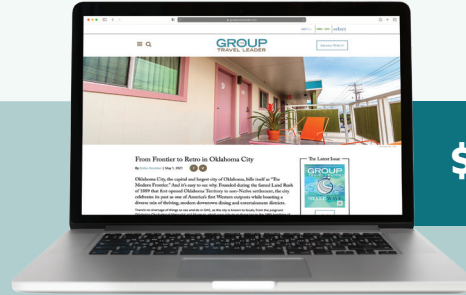
- Three 1/3 page ads

DIGITAL ADVERTISING:

- Two e-newsletter banner ads (300x250 pixels) in the months you choose (as available) and sent to over 8,900 group travel planners
- One sponsored article (500 words and 4 photos) in the month you choose

2

ADVERTISING PACKAGE



\$10,000

PRINT ADVERTISING:

- Three 1/2 page ads

DIGITAL ADVERTISING:

- Six e-newsletter banner ads (300x250 pixels) in the months you choose (as available) and sent to over 8,900 group travel planners
- One sponsored article (500 words and 4 photos) in the month you choose

OPTIONAL PODCAST ADD-ON: One premiere episode sponsorships for **\$850**

3

ADVERTISING PACKAGE



\$15,000 NET

PRINT ADVERTISING:

- Three full page ads

DIGITAL ADVERTISING:

- Three e-newsletter leaderboard ads (700x100 pixels) in the months you choose (as available) and sent to over 8,900 group travel planners
- One sponsored article (500 words and 4 photos) in the month you choose
- Five website banner ads on our homepage (250x250 pixels)



859.253.0455

OPTIONAL PODCAST ADD-ON: Two premiere episode sponsorships for **\$1,500**

Contact Telisa Rech or Ashley DeLucia: telisa@grouptravelleader.com or adelucia@grouptravelleader.com