

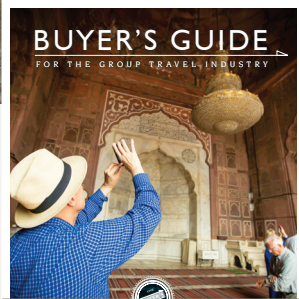
# THE GROUP TRAVEL LEADER

# BUYERS GUIDE DIRECTORY

The annual Group Travel Industry Buyers Guide Directory has a one-year shelf life and serves to educate group travel planners on how to better use CVBs and tour operators in their planning, trade associations in the industry and other information to help them be informed buyers.

### 2019 EDITORIAL

- Association Interviews
- Understanding Insurance
- Social Impact Experiences
- Packaging Free Time
- Growing Group Businesses
- Why You Need a Website
- Trends to Watch



*BUY an AD & get a FREE LISTING!*

## SEPTEMBER 2019 ISSUE

## CIRCULATION

PRINT: 15,000  
 DIGITAL: 16,000  
 TRADESHOW DISTRIBUTION: 500  
**TOTAL CIRCULATION: 31,500**

## NET ADVERTISING RATES

- 1/6 Page: \$950
- 1/3 Page: \$1,400
- 1/2 Page: \$2,200
- 2/3 Page: \$2,600
- Full Page: \$3,400
- 2-Page Spread: \$6,000

## CLOSING DATES

SPACE: August 1, 2019  
 MATERIALS: August 9, 2019

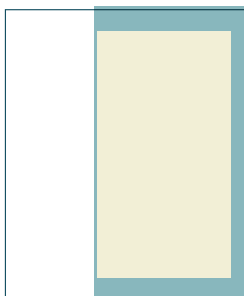


### FULL PAGE



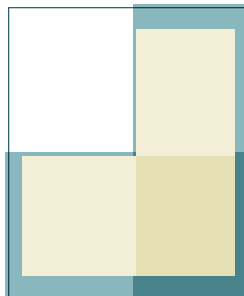
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 Live Area: 8.5" X 10.375" \*  
 \* Text inside the trim 1/8-1/4"

### 2/3 PAGE



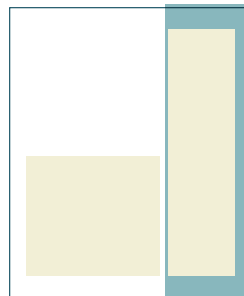
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### 1/2 PAGE



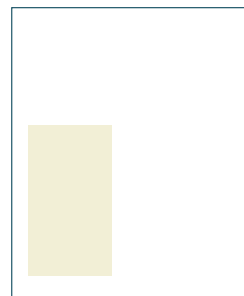
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### 1/3 PAGE



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 V Bleed: 3.425" X 11.125"

### 1/6 PAGE



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