

2020 MINNESOTA GROUP TRAVEL GUIDE

MINNESOTA
2019 GROUP TRAVEL GUIDE



The Group Travel Leader Inc. has been chosen by Explore Minnesota to produce their 2020 Group Travel Guide. Plan now to advertise your destination or attraction to thousands of tour operators and group travel planners nationwide.



CIRCULATION

PRINT: 15,000
DIGITAL: 16,000
EXPLORE MINNESOTA: 1,500
TRADESHOW DISTRIBUTION: 250
TOTAL CIRCULATION: 32,750

2020 ADVERTISING RATES

1/6 Page, 4C (2.5" w X 4.5" h): \$925
 1/3 Page, 4C (5" w X 4.5" h): \$1,400
 1/2 Page, 4C (8" w X 4.5" h): \$2,250
 2/3 Page, 4C (5" w X 9.25" h): \$2,720
 Full Page, 4C (7.5" w X 9.25" h): \$3,300

CLOSING DATES

SPACE: October 14, 2019
MATERIALS: November 1, 2019

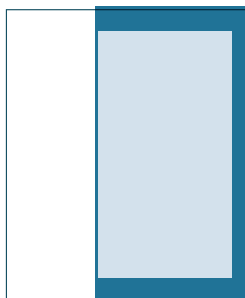


FULL PAGE



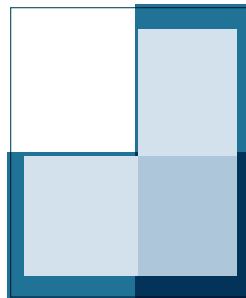
Trim: 9" X 10.875"
Bleed: 9.25" X 11.125"
Live Area: 7.5" X 9.25"*
 * Stay inside the trim 1/8-1/4"

2/3 PAGE



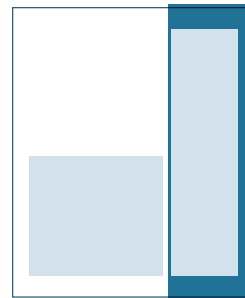
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Bleed: 5.925" X 11.125"

1/2 PAGE



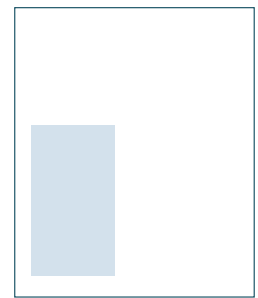
H No Bleed: 8" X 4.5"
H Bleed: 9.25" X 5.5938"
V No Bleed: 3.9" X 9.25"
V Bleed: 4.825" X 11.125"

1/3 PAGE



Box No Bleed: 5" X 4.5"
V No Bleed: 2.5" X 9.25"
V Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

TO ADVERTISE, CALL OR EMAIL KELLY TYNER:
888.253.0455 | KELLY@GROUPTRAVELLEADER.COM