

# THE GROUP TRAVEL LEADER

## TAP SPECIAL SECTION

**BUY ONE AD THAT RUNS IN TWO  
DIFFERENT MAGAZINES!**

The Group Travel Leader Inc. and Travel Alliance Partners are teaming up to produce a TAP Special Section that will run in both **The Group Travel Leader** and **Select Traveler** magazines!



**NOV/DEC 2019 ISSUE**

**TAP** INTO TRAVEL

### CIRCULATION

**PRINT: 20,000**

**DIGITAL: 18,000**

**TOTAL CIRCULATION: 38,000**

### CIRCULATION PROFILE

- **ALUMNI PLANNERS**
- **BANK DIRECTORS**
- **GROUP LEADERS**
- **CHAMBER OF COMMERCE**
- **TOUR OPERATORS**
- **AAA**
- **TRAVEL AGENTS**
- **CHURCH GROUPS**

### NET ADVERTISING RATES

**1/6 Page: \$1,500**

**1/3 Page: \$2,300**

**1/2 Page: \$3,500**

**2/3 Page: \$4,300**

**Full Page: \$5,000**

### CLOSING DATES

**SPACE: October 1, 2019**

**MATERIALS: October 7, 2019**

#### FULL PAGE



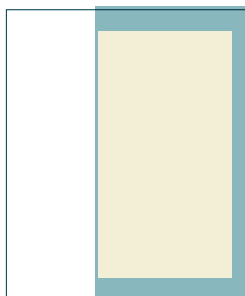
**Trim: 9" X 10.875"**

**Bleed: 9.25" X 11.125"**

**Live Area: 8.5" X 10.375" \***

**\* Text inside the trim 1/8-1/4"**

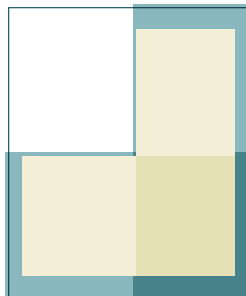
#### 2/3 PAGE



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**Bleed: 5.925" X 11.125"**

#### 1/2 PAGE



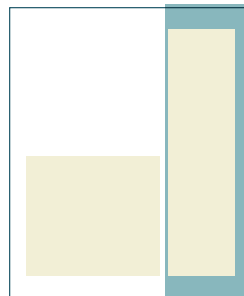
**H No Bleed: 8" X 4.5"**

**H Bleed: 9.25" X 5.5938"**

**V No Bleed: 3.9" X 9.25"**

**V Bleed: 4.825" X 11.125"**

#### 1/3 PAGE

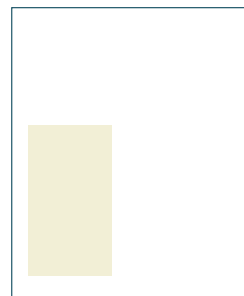


**Box No Bleed: 5" X 4.5"**

**V No Bleed: 2.5" X 9.25"**

**V Bleed: 3.425" X 11.125"**

#### 1/6 PAGE



**No Bleed: 2.5" X 4.5"**

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