

THE GROUP TRAVEL LEADER

TAP SPECIAL SECTION

BUY ONE AD THAT RUNS IN TWO DIFFERENT MAGAZINES!

The Group Travel Leader Inc. and Travel Alliance Partners are teaming up to produce a TAP Special Section that will run in both **The Group Travel Leader** and **Select Traveler** magazines!



NOV/DEC 2019 ISSUE



CIRCULATION

PRINT: 20,000
DIGITAL: 18,000

TOTAL CIRCULATION: 38,000

CIRCULATION PROFILE

- ALUMNI PLANNERS
- BANK DIRECTORS
- GROUP LEADERS
- CHAMBER OF COMMERCE
- TOUR OPERATORS
- AAA
- TRAVEL AGENTS
- CHURCH GROUPS

NET ADVERTISING RATES

1/6 Page: \$1,500
1/3 Page: \$2,300
1/2 Page: \$3,500
2/3 Page: \$4,300
Full Page: \$5,000

CLOSING DATES

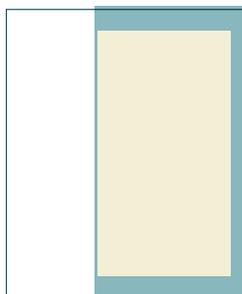
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MATERIALS: October 7, 2019

FULL PAGE



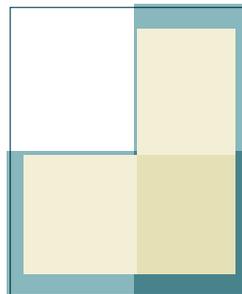
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Live Area: 8.5" X 10.375" *
* Text inside the trim 1/8-1/4"

2/3 PAGE



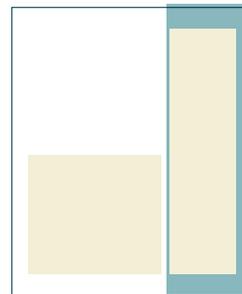
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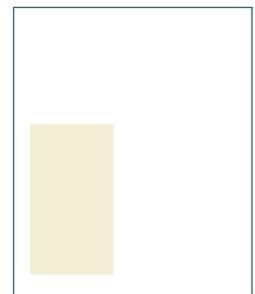
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V Bleed: 4.825" X 11.125"

1/3 PAGE



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V Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

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