

THE GROUP TRAVEL LEADER

ADVERTISE IN THE 27TH EDITION OF THE TRAVEL SOUTH TOUR PLANNER



For two decades, Travel South USA and The Group Travel Leader have joined forces to produce the group travel industry's most comprehensive tour planning reference on the South.

CIRCULATION

PRINT: 15,000

DIGITAL: 16,000

OVERRUN COPIES: 1,000

TRADESHOW DISTRIBUTION: 500

TOTAL CIRCULATION: 32,500

JANUARY 2020 ISSUE

NET ADVERTISING RATES

- 1/6 Page: \$935
- 1/3 Page: \$1,400
- 1/2 Page: \$2,225
- 2/3 Page: \$2,675
- Full Page: \$3,200
- Cover Position: \$3,500

CLOSING DATES

- SPACE:** December 2, 2019
- MATERIALS:** December 9, 2019

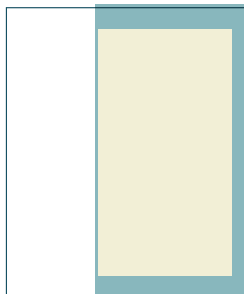
TRAVEL SOUTH USA

FULL PAGE



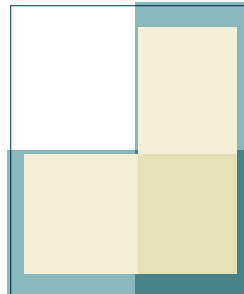
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Bleed: 9.25" X 11.125"
Live Area: 8.5" X 10.375"
 * Text inside the trim 1/8-1/4"

2/3 PAGE



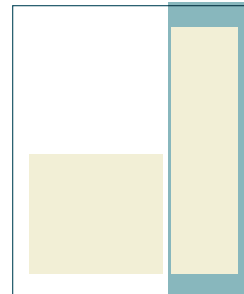
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1/2 PAGE



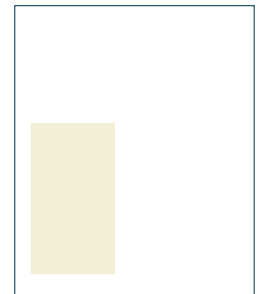
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V No Bleed: 3.9" X 9.25"
V Bleed: 4.825" X 11.125"

1/3 PAGE



Box No Bleed: 5" X 4.5"
V No Bleed: 2.5" X 9.25"
V Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

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