

THE GROUP TRAVEL LEADER



ADVERTISE IN THE KENTUCKY HORSE PARK MAGAZINE

The 2020 edition of the Kentucky Horse Park magazine will showcase the annual events and daily activities at the park along with the region's bourbon and craft brewing stops and other area attractions for thousands of travelers coming to enjoy the state's number one destination for horse lovers of all kinds.

If your business or travel stop markets to thousands of families and groups traveling along Interstates I-75 and I-64, your advertising needs to be front and center in this edition of the Kentucky Horse Park magazine coming next April!

TOTAL CIRCULATION: 20,000

10 VISITORS & 8 WELCOME CENTERS: 8,750

KENTUCKY HORSE PARK & AREA HOTELS: 6,000

MAILED TO TOUR OPERATORS: 5,000

TRADESHOW DISTRIBUTION: 250

NET ADVERTISING RATES

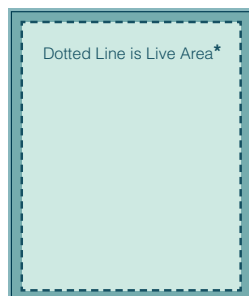
1/6 Page, 4C (2.5" w X 4.5" h): \$800
 1/3 Page, 4C (5" w X 4.5" h): \$1,200
 1/2 Page, 4C (8" w X 4.5" h): \$1,750
 2/3 Page, 4C (5" w X 9.25" h): \$2,300
 Full Page, 4C (7.5" w X 9.25" h): \$2,900
 Covers: \$4,000
 Two-Page Spread: \$5,500

CLOSING DATES

SPACE: January 30, 2020
MATERIALS: February 15, 2020

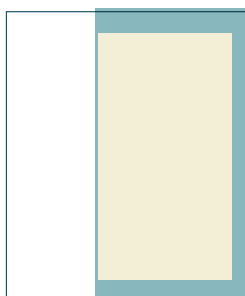


FULL PAGE



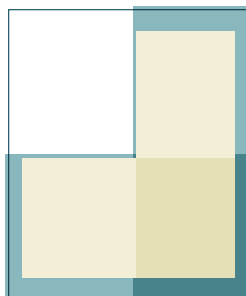
Trim: 9" X 10.875"
Bleed: 9.25" X 11.125"
Live Area: 8.5" X 10.375" *
 * Text inside the trim 1/8-1/4"

2/3 PAGE



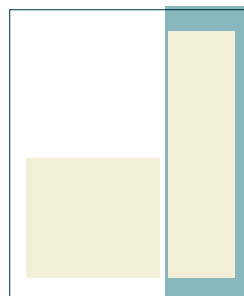
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Bleed: 5.925" X 11.125"

1/2 PAGE



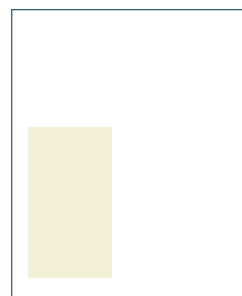
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H Bleed: 9.25" X 5.5938"
V No Bleed: 3.9" X 9.25"
V Bleed: 4.825" X 11.125"

1/3 PAGE



Box No Bleed: 5" X 4.5"
V No Bleed: 2.5" X 9.25"
V Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

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