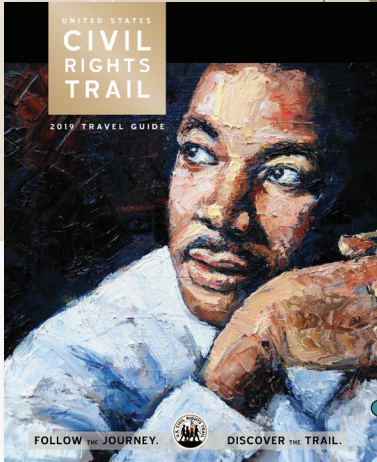


UNITED STATES
CIVIL RIGHTS TRAIL
TRAVEL PLANNER



The US Civil Rights Trail was unveiled in January 2018 to promote the historic sites that played a prominent role in the Civil Rights era. The travel planner will connect the Trail's most significant sites and destinations and generate a demand for unforgettable travel experiences. This years editorial articles will include:

- **The Growth of the Civil Rights Trail**
- **Civil Rights Road Trips**
- **New of the Trail**
- **Civil Rights Churches**
- **Museums with Civil Rights Exhibits**
- **First-Person Stories of people who had a role in the civil rights movement**



MARCH 2020 ISSUE

CIRCULATION

PRINT: 15,000
DIGITAL: 16,000
TSUSA DISTRIBUTION: 1,000
TRADESHOW DISTRIBUTION: 500
TOTAL CIRCULATION: 32,500

NET ADVERTISING RATES

- 1/6 Page: \$935
- 1/3 Page: \$1,400
- 1/2 Page: \$2,225
- 2/3 Page: \$2,675
- Full Page: \$3,200
- 2 Page Spread: \$6,000

CLOSING DATES

- SPACE:** February 3, 2020
- MATERIALS:** February 7, 2020

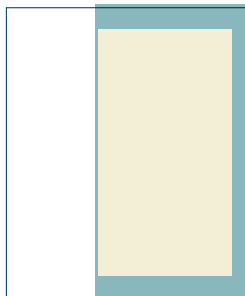


FULL PAGE



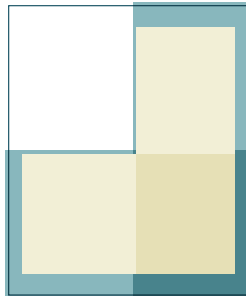
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Live Area: 7.5" X 9.25"*
* Stay inside the trim 1/8-1/4"

2/3 PAGE



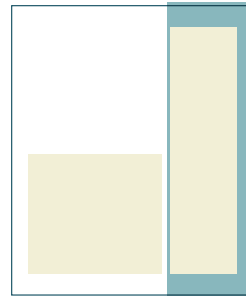
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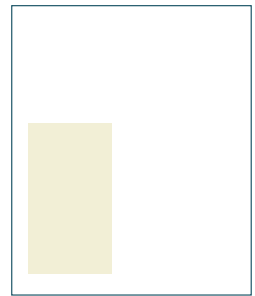
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V Bleed: 4.825" X 11.125"

1/3 PAGE



Box No Bleed: 5" X 4.5"
V No Bleed: 2.5" X 9.25"
V Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

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