

# CUSTOM CONTENT

Our magazines, your message!

## 1 Page Feature



## 2 or 3 Page Feature



## 4 Page Feature



A CUSTOM CONTENT SERIES FROM EXPERIENCE COLUMBUS

## In Columbus, a world of culinary adventures awaits

BY VICKIE MITCHELL

It takes a world map to size up Columbus' culinary scene. Sure, the city has its share of Thai, Chinese and Mexican restaurants, but lines are always long at Schmidt's, a well-loved German restaurant. Columbus also digs the foods of Nepal, Yemen, Somalia, Senegal and El Salvador. These new arrivals not only add global spice, they give the Midwestern meat-and-potatoes stereotype. As Sebastian Modak wrote in the New York Times' "52 Places to Go" list for 2014, "Columbus is a city on the move."

At the same time, Columbus certainly hasn't tossed out the old as it reinvents itself. It relishes its agricultural roots at places like Glass Rooster Cannery. Not only food, but agrarian traditions are preserved. Columbus turns grain into spirits at dozens of craft breweries and a growing list of distilleries. Visitors are faithful to tried and true treats, made locally and beloved for decades. Thomas Buckeye candies and Krema peanut butter. This mix of tried and true plus experimental and entrepreneurial tours of Columbus a flavor that groups can long savor.

### Fresh air, food and fun

Glass Rooster Cannery is a breath of fresh air, a family-run farm with meadows, a pond, swings, a teaching kitchen, a gift shop, an art-filled

CONTINUED ON PAGE 34

HIGH BANK DISTILLERY



## ITINERARY CAPITAL CITY CUISINE

See for yourself why Columbus' culinary scene has foodies around the nation talking. With the Washington Post calling Columbus "A Certified Food Lovers' Town." Ideal for groups of 25+

### DAY ONE:

**MORNING** | Go inside restored homes and private gardens in **German Village**, one of the city's most charming districts. A step-on guide shares the neighborhood's fascinating history.

**LUNCH** | Located in a historic brick livery stable, **Schmidt's Restaurant and Sausage Haus** has offered award-winning, hand-crafted food by five generations of the Schmidt family since 1886. Save room for dessert! The cream puffs are worth the trip itself!

**AFTERNOON** | After lunch, head to **Grandview Heights** and step into the many stories located on Grandview Avenue. Then, discover the intricacies of vodka, gin, rum and whiskey making at **High Bank Distillery**. Next, head to **Columbus Brewing Co.** where they have 20 brews on tap for post-tour sipping.

**EVENING** | Explore the vast collection of art galleries and boutiques in the **Short North Arts District**, known as the "Art & Soul" of Columbus. Then, a variety of dining options await during a memorable dinner on your own. Choose from upscale traditional tavern fare at **The Pearl**, Asian cuisine at **Lemongrass Fusion Bistro** and much more. Top off your evening with **Jen's Splendid Ice Creams**.

### DAY TWO:

**MORNING** | After breakfast at your hotel, explore Ohio's herb capital, **Gahanna**. At the Ohio Herb Education Center learn easy ways to enhance everyday recipes and craft your own culinary creations of herb infused vinegars, oils, syrups or teas.

**LUNCH** | Grab lunch at a sustainable farm and licensed cannery. Visit **Glass Rooster Cannery & Art Barns** for a farm-to-fork buffet.

**AFTERNOON** | Stay for a tour of the working farm, or taste your way through an array of Cannery-made fresh bread and artisan jams while enjoying a demonstration. Everyone selects a jam or jelly to take home.

**EVENING** | Indulge with handcrafted wine at **Wyandotte Winery**. Or, back in the Columbus craft brew scene at **Elevator** or **Land Grant Brewing**. Then, relax over a meal at one of the many group-friendly spots such as **Mozarts**, **Hubbard Grille** or **Barcelona**.

### DAY THREE:

**MORNING** | Explore **Krema Nut Company**, the oldest peanut butter manufacturer operating in the United States today. Then, indulge your sweet tooth during a tour of family-owned confectionery **Anthony Thomas Candy Company**. Everyone gets a chocolate.

For a way around Columbus' celebrated **North Market**. Enjoy year-old public market with dozens of merchants. Or, get a full Columbus Food Adventures' guided tour. Stops include businesses, with samples and behind-the-scenes access.

## YOUR DESTINATION NEVER LOOKED BETTER

Highlight your destination or experience with an article by a professional travel writer! With our custom content series, you can have your own article of up to four pages in any of our magazines. Our professional travel writer will work with you to develop a story showcasing the activities, attractions and accolades you want our readers to know about. Then our art director uses your photos to create a visually stunning magazine layout that is sure to drive leads and reader engagement. In addition to running in the print magazine, your Custom Content article will also appear in that month's e-newsletter and will appear on our website for one year. The package also includes a 300 x 250 pixel banner ad in our e-newsletter.