

GROUP THE TRAVEL LEADER

OHIO HAS IT!

2021 GROUP TRAVEL GUIDE

The Group Travel Leader Inc. is excited to be partnering with Ohio Has IT! to produce their 2021 Group Travel Guide! This guide has a one year shelf-life and is the key piece in selling Ohio to qualified group travel planners. Additional distribution at Heartland Travel Showcase and NTA that will both be held in Cleveland.



CIRCULATION

PRINT: 6,500

DIGITAL: 16,000

OHIO HAS IT: 500

TRADESHOW DISTRIBUTION: 250

TOTAL CIRCULATION: 23,250

NET ADVERTISING RATES

1/6 Page: \$595

1/3 Page: \$935

1/2 Page: \$1,105

2/3 Page: \$1,360

Full Page: \$1,785

Premium Full Page (IFC, Page 3 & BC): \$2,142

You will not
be billed until
January 2021.

CLOSING DATES

SPACE: October 1, 2020

MATERIALS: October 15, 2020

FULL PAGE



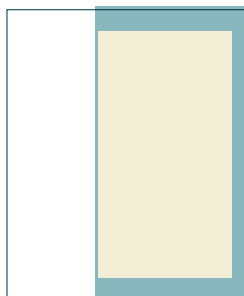
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Live Area: 8.5" X 10.375"

* Text inside the trim 1/8-1/4"

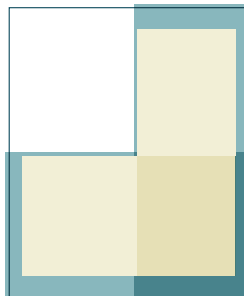
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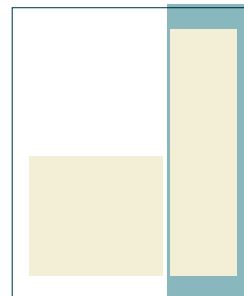
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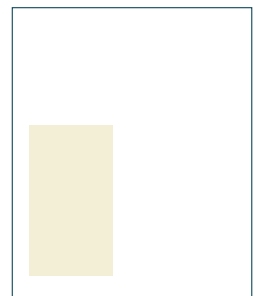


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1/6 PAGE



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