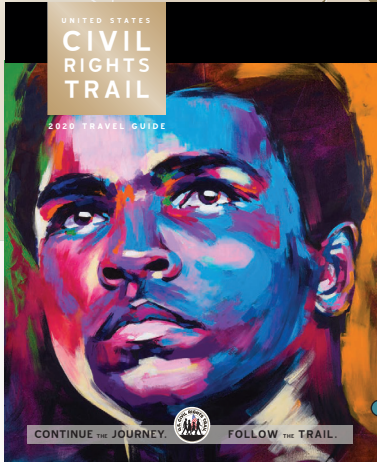


UNITED STATES  
**CIVIL RIGHTS TRAIL**  
TRAVEL PLANNER



Since its creation in 2018, the U.S. Civil Rights Trail has helped thousands of travelers discover the stories of men and women who led the charge for change during the Civil Rights era. The Civil Rights Trail Travel Planner showcases many of the historic sites, museums and other notable stops along the trail to inspire travelers to take their own journeys through this remarkable region and historic period. Editorial focuses include:

- World-class museums that tell Civil Rights stories
- Historic sites where momentous Civil Rights events took place
- Lesser-known sites that contributed to the grass-roots movement
- Churches, courthouses and other civic institutions where change took place
- Personal stories from people who participated in the Civil Rights movement



**MARCH 2021 ISSUE**

**CIRCULATION**

**PRINT:** 15,000  
**DIGITAL:** 16,000  
**TSUSA DISTRIBUTION:** 1,000  
**TRADESHOW DISTRIBUTION:** 500  
**TOTAL CIRCULATION:** 32,500

**NET ADVERTISING RATES**

1/6 Page: \$935  
1/3 Page: \$1,400  
1/2 Page: \$2,225  
2/3 Page: \$2,675  
Full Page: \$3,400  
2 Page Spread: \$6,000



**CLOSING DATES**  
**SPACE:** February 2, 2021  
**MATERIALS:** February 8, 2021

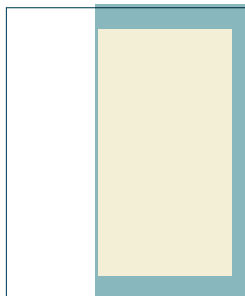


**FULL PAGE**



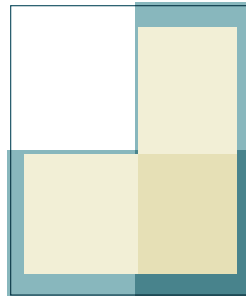
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**Bleed:** 9.25" X 11.125"  
**Live Area:** 7.5" X 9.25"\*  
\* Stay inside the trim 1/8-1/4"

**2/3 PAGE**



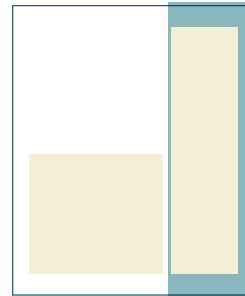
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**Bleed:** 5.925" X 11.125"

**1/2 PAGE**



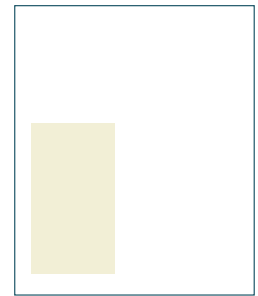
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**H Bleed:** 9.25" X 5.5938"  
**V No Bleed:** 3.9" X 9.25"  
**V Bleed:** 4.825" X 11.125"

**1/3 PAGE**



**Box No Bleed:** 5" X 4.5"  
**V No Bleed:** 2.5" X 9.25"  
**V Bleed:** 3.425" X 11.125"

**1/6 PAGE**



**No Bleed:** 2.5" X 4.5"

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