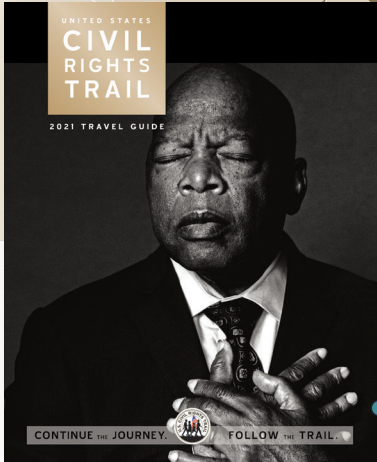


UNITED STATES  
**CIVIL RIGHTS TRAIL**  
TRAVEL PLANNER



Since its creation in 2018, the U.S. Civil Rights Trail has helped thousands of travelers discover the stories of men and women who led the charge for change during the Civil Rights era. The Civil Rights Trail Travel Planner showcases many of the historic sites, museums and other notable stops along the trail to inspire travelers to take their own journeys through this remarkable region and historic period. Editorial focuses include:

- World-class museums that tell Civil Rights stories
- Churches where communities gathered to organize momentous Civil Rights efforts
- Courthouses and other civic institutions where change took place
- Schools and universities that were instrumental in advancing Civil Rights for students
- Historic sites where Americans fought for social justice

**MARCH 2022 ISSUE**

**CIRCULATION**

**PRINT: 15,000**

**DIGITAL: 16,000**

**TSUSA DISTRIBUTION: 1,000**

**TRADESHOW DISTRIBUTION: 500**

**TOTAL CIRCULATION: 32,500**

**NET ADVERTISING RATES**

- 1/6 Page: \$935
- 1/3 Page: \$1,400
- 1/2 Page: \$2,225
- 2/3 Page: \$2,675
- Full Page: \$3,400
- 2 Page Spread: \$6,000



**CLOSING DATES**

**SPACE: February 2, 2022**

**MATERIALS: February 8, 2022**

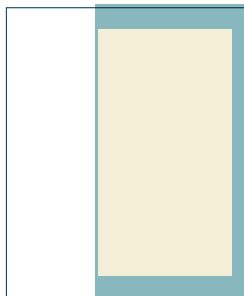


**FULL PAGE**



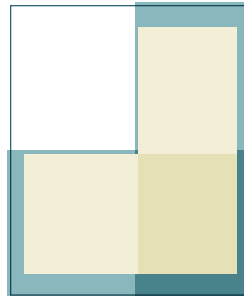
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**Bleed:** 9.25" X 11.125"  
**Live Area:** 7.5" X 9.25"\*  
\* Stay inside the trim 1/8-1/4"

**2/3 PAGE**



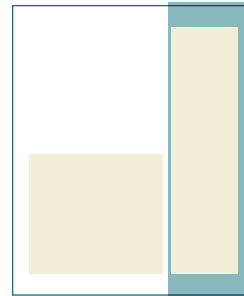
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**Bleed:** 5.925" X 11.125"

**1/2 PAGE**



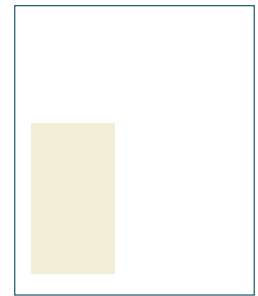
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**H Bleed:** 9.25" X 5.5938"  
**V No Bleed:** 3.9" X 9.25"  
**V Bleed:** 4.825" X 11.125"

**1/3 PAGE**



**Box No Bleed:** 5" X 4.5"  
**V No Bleed:** 2.5" X 9.25"  
**V Bleed:** 3.425" X 11.125"

**1/6 PAGE**



**No Bleed:** 2.5" X 4.5"

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