



DAY 1

Louisiana's Old State Capitol

Arrive in downtown Baton Rouge and start your visit at Louisiana's Old State Capitol, where you'll travel through the state's storied political history. Don't forget to look up at the beautiful gothic stained-glass ceiling, and keep an eye out, you may even come face-to-face with Sarah Morgan, the ghost of the castle!

Capitol Park Museum

Head over to the spot where all of Louisiana comes together! See how the entire state celebrates Mardi Gras, discover the difference between Cajun and Creole, feast your eyes upon a massive shrimp boat and lose yourself in Louisiana's music.

Louisiana State Capitol

The Louisiana State Capitol is a 34-story art deco-style structure standing proud as the nation's tallest capitol building. Get a view of the entire city and the mighty Mississippi River from the 27th floor observation deck.

Check In

Check in to one of our group-friendly hotels. With options in each region of the city, your options are endless and range from staying close to the action in walkable downtown or in other parts of the city, all motorcoach friendly.

The Tunnel

Join the welcome reception in the infamous "tunnel" at the Hilton Baton Rouge Capitol Center for libations and light hors d'oeuvres featuring local flavors. This underground tunnel turned speakeasy was once used as a secret escape route by our state's most colorful character, former Governor Huey P. Long.



Juban's Restaurant

Juban's Restaurant is a locally owned restaurant famous for its menu that features classic-yet-contemporary vibes. Find an extensive wine and cocktail list, appetizers and of course, their renowned Hallelujah Crab dish.



Downtown Nightlife

After dinner, follow the lively sounds coming down Third Street. Stop in at The Vintage for a sweet treat and champagne or grab a craft beer at The River Room.

DAY 2



The Kingfish Grill

Enjoy a full hot breakfast buffet at The Kingfish Grill, named after Huey P., the Kingfish himself!

Louisiana State University

Begin your day underneath the historic oak trees on Louisiana State University's campus, where you can see where football champions have played with a tour of Tiger Stadium, one of the largest college football stadiums in the country, and shop for merchandise to rep your new favorite team next door at the LSU SportShop.

Perkins Rowe

Take a mid-day break at Perkins Rowe, where you can choose from different restaurants for lunch and get some shopping in at this multi-entertainment destination.



LSU Rural Life Museum

Travel back in time and experience the lifestyles and lifeways of Louisiana's rural people. Get a feel for working plantation life with the more than twenty 19th Century buildings, including slave cabins, an overseer's house, a blacksmith's shop and more.

Drusilla Seafood

Feast on all the local flavors at Drusilla Seafood Restaurant, which has been serving up an extensive menu of fried, boiled, broiled, and blackened seafood dishes for over 40 years. This local favorite has plenty of private rooms and is also a favorite among tour groups!

Drive Through the City

Drive your way through Baton Rouge, complete with a visit to Southern University Museum of Art and Scott's Bluff on Southern University's campus, the place where Baton Rouge, the Red Stick, got its name.



DAY 3



Milford's on Third

Head to Milford's on Third for a deli-style breakfast, complete with bagels and schmears, breakfast sandwiches, burritos, coffee and more.

Explore Downtown Baton Rouge

Before you head out to your next destination, take the morning to explore the rest of the walkable downtown area. Stroll through Baton Rouge's oldest neighborhood, Spanish Town, where pink flamingos represent the eclectic and eccentric culture, before heading back to North Boulevard Town Square, where the options are endless. Get a view of the Mississippi River by walking along the levee or pick up a little Louisiana lagniappe at Baton Rouge Area Souvenir Shop (B.R.A.S.S., for short). They offer one-of-a-kind, handmade items by local artists and makers, including artwork, magnets, postcards, homegrown spice mixes, candles, and home décor. With countless museums, activities, festivals, restaurants and more, there are so many ways to pass a good time in the Red Stick.



MAKE *MORE MEMORIES* WITH YOUR GROUP

Utilize Visit Baton Rouge's services for trip memories that will last a lifetime! The Visit Baton Rouge Experience team can curate special entertainment options for your group, ranging from performances from historical Baton Rouge characters to creating a Mardi Gras experience exclusively for your group!



AN AUTHENTIC LOUISIANA EXPERIENCE