

# 2025 ADVERTISING PLANNER



# GROUP

THE

## TRAVEL LEADER

---

INC.

GROUP  
THE  
TRAVEL LEADER  
INC.

select  
TRAVELER

GOING ON FAITH  
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS



PRINT DIGITAL CUSTOM PUBLISHING SPECIAL PROJECTS FAMS CUSTOM CONTENT

## OUR BRAND



The Group Travel Leader Inc. has been the dominant group travel content publisher for more than 30 years. Our editorial coverage of the industry is unparalleled, and we are recognized for our quality design, which is second to none.

Our primary magazine, The Group Travel Leader, is published 10 times per year and is read by more than 30,000 tour operators, group travel planners and influencers in its print and digital formats. Select Traveler targets upscale tour operators and planners who organize travel for banks, chambers of commerce, alumni groups and similar organizations. Going On Faith is the industry's only magazine devoted to faith-based travel across North America, the Holy Land and beyond.

Superb editorial, unmistakable design and engaged readerships make the magazines and digital channels of The Group Travel Leader Inc. your first choice for influencing traveling groups of all ages, sizes and demographics.

[GTL-ADVERTISING.COM](http://GTL-ADVERTISING.COM)

[GROUPTRAVELLEADER.COM](http://GROUPTRAVELLEADER.COM)

## MEET the SALES TEAM



VICE PRESIDENT OF  
SALES AND MARKETING

**KYLE ANDERSON**

[kyle@grouptravelleader.com](mailto:kyle@grouptravelleader.com)  
859.334.1718



ADVERTISING  
ACCOUNT MANAGER

**TELISA RECH**

[telisa@grouptravelleader.com](mailto:telisa@grouptravelleader.com)  
859.334.1708



859.253.0455

**THE GROUP**  
TRAVEL LEADER  
INC.

# THE GROUP TRAVEL LEADER

For Ad Dimensions and Specs See Back Cover

## GROSS PRINT RATES

	10X	5X	3X	1X
<b>Full Page</b>	4,120	4,240	4,430	4,600
<b>2/3 Page</b>	3,400	3,520	3,710	3,915
<b>Half Page</b>	2,575	2,730	2,840	2,985
<b>1/3 Page</b>	1,650	1,790	1,925	2,060
<b>1/6 Page</b>	1,135	1,235	1,340	1,440
<b>Two-Page Spread</b>	7,725 per insertion			

## READER PROFILE

The Group Travel Leader is published 10 times per year and is read by more than 30,000 travel planners in its print and digital formats. These travel buyers are professional tour operators who are members of ABA, NTA, SYTA or USTOA; motorcoach companies; and travel planners who attend Group Travel Family conferences or other industry tradeshows that qualify them each year.



## SAMPLE PACKAGE OPTION:

**3 FULL PAGE ADS**  
in The Group Travel Leader

**5 E-NEWSLETTER BANNER ADS**  
in The Group Travel Minute

**1 SPONSORED ARTICLE**  
in The Group Travel Minute

**TOTAL NET COST: 13,000**

GTL-ADVERTISING.COM

SELECTRAVELER.COM



kyle@grouptravelleader.com  
telisa@grouptravelleader.com



859.253.0455

**CANCELLATION POLICY:** Ads cancelled fewer than 15 days prior to the space deadline will be billed at the contract-cost of the ad.

**THE GROUP**  
TRAVEL LEADER



# '25 EDITORIAL CALENDAR

<b>JANUARY</b> <b>SPRING DESTINATIONS</b> <b>Go South Tour Planner</b> New York North Dakota Portland, ME Holidays <b>SPACE DEADLINE: 12/2/24</b>	<b>FEBRUARY</b> <b>MUSIC &amp; ENTERTAINMENT</b> <b>Maryland</b> Wisconsin Indiana Henderson, NV Shopping <b>SPACE DEADLINE: 01/3/25</b>	<b>MARCH</b> <b>FOOD &amp; SPIRITS</b> <b>U.S. Civil Rights Trail Guide</b> Louisiana Delaware Olympia, WA Distilleries <b>SPACE DEADLINE: 02/3/25</b>	<b>APRIL</b> <b>STUDENT TRAVEL</b> <b>The Carolinas</b> Oregon Nebraska Williamsburg, VA Native American <b>SPACE DEADLINE: 03/3/25</b>	<b>MAY</b> <b>HISTORY &amp; HERITAGE</b> <b>Route 66</b> Georgia Illinois Greenwood, MS Film Festivals <b>SPACE DEADLINE: 04/1/25</b>
<b>JUNE</b> <b>WATERFRONT DESTINATIONS</b> <b>Tennessee</b> Montana Missouri Wichita, KS Ethnic Heritage Museums <b>SPACE DEADLINE: 05/1/25</b>	<b>JULY/AUGUST</b> <b>FAITH-BASED TRAVEL</b> <b>Alabama</b> Oklahoma Massachusetts Akron, OH Maritime Attractions <b>SPACE DEADLINE: 06/2/25</b>	<b>SEPTEMBER</b> <b>ARTS &amp; CULTURE</b> <b>Buyer's Guide Directory</b> Arizona Virginia Natchitoches, LA Wildlife Encounters <b>SPACE DEADLINE: 08/1/25</b>	<b>OCTOBER</b> <b>OUTDOOR ADVENTURE</b> <b>America's Heartland</b> Kentucky Texas Fort Smith, AR Historic Resorts <b>SPACE DEADLINE: 09/2/25</b>	<b>NOV/DEC</b> <b>CRUISING</b> <b>African-American Heritage*</b> South Dakota Utah Franklin, TN Walking Tours <b>SPACE DEADLINE: 10/1/25</b>

\* SPECIAL RATES APPLY

**GTL-ADVERTISING.COM**  
**GROUPTRAVELLEADER.COM**



301 East High Street, Lexington, Kentucky 40507



kyle@grouptravelleader.com  
telisa@grouptravelleader.com



859.253.0455

**GROUP**  
THE  
**TRAVEL LEADER**

# SELECT TRAVELER

## GROSS PRINT RATES

	4X	3X	2X	1X
<b>Full Page</b>	2,780	2,985	3,195	3,400
<b>2/3 Page</b>	2,340	2,480	2,625	2,770
<b>Half Page</b>	1,930	2,060	2,190	2,320
<b>1/3 Page</b>	1,390	1,495	1,595	1,700
<b>1/6 Page</b>	905	980	1,050	1,125

**Two-Page Spread** 4,950 per insertion

## READER PROFILE

Select Traveler is the national magazine for travel planners for banks, chambers of commerce, alumni associations and other upscale travel groups. Published 4 times per year, it is read in its print and digital formats by more than 10,000 of these groups, including nationally known tour operators who serve this market. These travel programs deliver members who travel as often as 6-8 times per year.



## SAMPLE PACKAGE OPTION:

**2 FULL PAGE ADS**  
in Select Traveler

**4 E-NEWSLETTER BANNER ADS**  
in Select Traveler Minute

**3 MONTHS ARTICLE SIDE BANNER AD** on selecttraveler.com

**TOTAL NET COST: 8,000**



GTL-ADVERTISING.COM

SELECTTRAVELER.COM



kyle@grouptravelleader.com  
telisa@grouptravelleader.com



859.253.0455

**CANCELLATION POLICY:** Ads cancelled fewer than 15 days prior to the space deadline will be billed at the contract-cost of the ad.

THE MAGAZINE FOR BANK, ALUMNI AND CHAMBER TRAVEL PLANNERS

select  
TRAVELER

# '25 EDITORIAL CALENDAR

## SPRING

### CULINARY/COOKING CLASSES

#### The South

Michigan

Joplin, MO

Denver

Girlfriend Getaways

Portugal

SPACE DEADLINE: 1/15/25

## SUMMER

### PERFORMING ARTS

#### The Midwest

Tennessee

Sedona, AZ

Philadelphia

Hiking

Argentina

SPACE DEADLINE: 4/15/25

## FALL

### SPORTS EVENTS

#### Top International Destinations

Wyoming

Virginia Beach, VA

Louisville

All-Inclusive Resorts

South Africa

SPACE DEADLINE: 7/15/25

## WINTER

### WINTER DESTINATIONS

#### River Cruises

North Carolina

St. Augustine, FL

Detroit

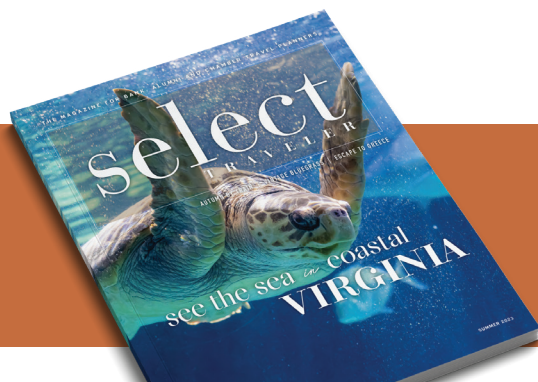
Wine

Japan

SPACE DEADLINE: 10/15/25

[GTL-ADVERTISING.COM](http://GTL-ADVERTISING.COM)

[SELECTTRAVELER.COM](http://SELECTTRAVELER.COM)



301 East High Street, Lexington, Kentucky 40507



[kyle@grouptravellerleader.com](mailto:kyle@grouptravellerleader.com)  
[telisa@grouptravellerleader.com](mailto:telisa@grouptravellerleader.com)



859.253.0455

**select**  
TRAVELER

# GOING ON FAITH

## GROSS PRINT RATES

	4X	3X	2X	1X
<b>Full Page</b>	1,945	2,090	2,235	2,380
<b>2/3 Page</b>	1,530	1,630	1,735	1,840
<b>Half Page</b>	1,265	1,350	1,430	1,515
<b>1/3 Page</b>	885	950	1,010	1,070
<b>1/6 Page</b>	580	625	665	705

**Two-Page Spread** 4,120 per insertion

## READER PROFILE

Going On Faith is the national magazine for faith-based travel planners. It is published four times a year and is read in its print and digital formats by more than 10,000 qualified travel directors for churches, synagogues and other religious groups and by tour operators who serve this market. These religious travel programs serve youth, young adult and mature adult groups.



## SAMPLE PACKAGE OPTION:

**2 FULL PAGE ADS**  
in Going On Faith

**6 MONTHS ARTICLE SIDE  
BANNER AD** on goingonfaith.com

**1 SPONSORED ARTICLE**  
in Faith Travel Minute

**TOTAL NET COST: 6,000**



**GTL-ADVERTISING.COM**  
**GOINGONFAITH.COM**



kyle@grouptraveller.com  
telisa@grouptraveller.com



**859.253.0455**

**CANCELLATION POLICY:** Ads cancelled fewer than 15 days prior to the space deadline will be billed at the contract-cost of the ad.

**GOING ON FAITH**  
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS



# '25 EDITORIAL CALENDAR

## SPRING

### The South

Shipshewana, IN  
Wisconsin  
Family Destinations  
Famous Restaurants  
Spain

SPACE DEADLINE: 02/14/25

## SUMMER

### The Heartlands

Plymouth, MA  
New Mexico  
Food Trails  
Sightseeing Cruises  
British Isles

SPACE DEADLINE: 05/15/25

## FALL

### Paul's Journeys

Huntsville, AL  
Georgia  
Faith-Based Attractions  
Retreats  
Greece

SPACE DEADLINE: 08/15/25

## WINTER

### Northeast & Mid Atlantic

Paducah, KY  
Louisiana  
Civil Rights  
Voluntourism  
Costa Rica

### African American Heritage

SPECIAL RATES APPLY

SPACE DEADLINE: 11/14/25

GTL-ADVERTISING.COM

GOINGONFAITH.COM



301 East High Street, Lexington, Kentucky 40507



kyle@grouptravellerleader.com  
telisa@grouptravellerleader.com



859.253.0455

**GOING ON FAITH**  
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS

# WEB BANNER ADS

## WEB ADVERTISING RATES

You can purchase a banner ad on [grouptravelleader.com](http://grouptravelleader.com), [selecttraveler.com](http://selecttraveler.com) and [goingonfaith.com](http://goingonfaith.com) for 3, 6, 9 or 12 months.

### grouptravelleader.com

**HOME PAGE LEADERBOARD AD:** \$600/month

**SPECS:** 1200 x 250 pixels

**HOME PAGE BANNER AD:** \$450/month

**SPECS:** 250 x 250 pixels

**ARTICLE SKYSCRAPER AD:** \$1,000/month \*

**SPECS:** 160 x 600 pixels

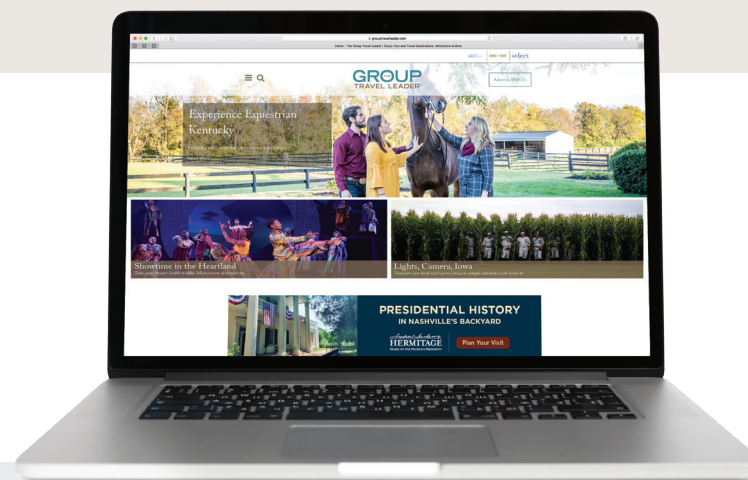
**ARTICLE LEADERBOARD AD:** \$500/month \*

**SPECS:** 700 x 100 pixels

**ARTICLE SIDE BANNER AD:** \$600/month \*

**SPECS:** 250 x 250 pixels

\* Runs on all article pages throughout site for one month



### selecttraveler.com & goingonfaith.com

**HOME PAGE LEADERBOARD AD:** \$400/month

**SPECS:** 1200 x 250 pixels

**HOME PAGE BANNER AD:** \$300/month

**SPECS:** 250 x 250 pixels

**ARTICLE SKYSCRAPER AD:** \$700/month \*

**SPECS:** 160 x 600 pixels

**ARTICLE LEADERBOARD AD:** \$400/month \*

**SPECS:** 700 x 100 pixels

**ARTICLE SIDE BANNER AD:** \$300/month \*

**SPECS:** 250 x 250 pixels

**GTL-ADVERTISING.COM**  
**GROUPTRAVELLEADER.COM**



[kyle@grouptravelleader.com](mailto:kyle@grouptravelleader.com)  
[telisa@grouptravelleader.com](mailto:telisa@grouptravelleader.com)



**859.253.0455**

# E-NEWSLETTERS & E-BLASTS

## E-NEWSLETTERS

**GROUP TRAVEL MINUTE** — Twice Monthly

**SELECT TRAVELER MINUTE** — Monthly

**FAITH TRAVEL MINUTE** — Monthly

### Group Travel Minute

**LEADERBOARD AD:** \$600/issue

**SPECS:** 700 x 100 pixels

**BANNER AD:** \$450/issue

**SPECS:** 300 x 250 pixels

### Select Traveler Minute / Faith Travel Minute

**LEADERBOARD AD:** \$400/issue

**SPECS:** 700 x 100 pixels

**BANNER AD:** \$300/issue

**SPECS:** 300 x 250 pixels



## E-NEWSLETTER SPONSORED ARTICLE

Purchase a sponsored e-newsletter article about your featured tour or product. Your article will also be featured on our website.

### Group Travel Minute

**SPONSORED ARTICLE:** \$600/issue

### Select Traveler Minute / Faith Travel Minute

**SPONSORED ARTICLE:** \$400/issue

**SPECS:** Submit up to 500 words of copy and four photos:

Lead Image: 2800 x 1200

Other 3 images: 650 x 480 or 650 x 860

These will run in one issue of **Group Travel Minute**, **Select Traveler Minute** or **Faith Travel Minute** and on our website for one year in our Travel Stories feature.

## DEDICATED E-BLAST

Send your sales message to our 6,000 travel planners in a dedicated HTML or linked-image e-blast. Use our platforms to get your message out to our readers.

**DEDICATED E-BLAST:** \$1,800

**SPECS:** Choose Option 1 or 2

1) **Linked-image e-blast:** We require a png or jpg file

2) **HTML e-blast:** We require an html file\* or packaged zip file

\* All images should be publicly hosted

**GTL-ADVERTISING.COM**  
**GROUPTRAVELLEADER.COM**



kyle@grouptravellerleader.com  
telisa@grouptravellerleader.com



**859.253.0455**

## PODCAST

# Gather & Go

WITH BRIAN JEWELL

**G**ather and Go is an educational podcast for the tourism industry. Hosted by Brian Jewell, our VP and Executive Editor, this podcast uses expert insight and engaging conversations to help listeners plan, promote and lead better trips.

To hear previous episodes: [GROUPTRAVELLEADER.COM/PODCAST](http://GROUPTRAVELLEADER.COM/PODCAST)



## ADVERTISING OPTIONS

### FEATURED PODCAST EPISODE: \$2,500

We'll interview someone from your company and dedicate an entire podcast episode to your destination or company. Includes an e-blast banner ad, dedicated website post, ad break audio and more.

### PREMIER PODCAST SPONSOR: \$1,000

You'll be the premier sponsor of an episode with pre- and post-roll ads, including a 60-second ad read in the middle of the episode. Includes an e-mail banner ad, dedicated website post, ad break audio and more.

### AD BREAK SPONSOR: \$200

You'll receive a 30-60-second ad during an episode.

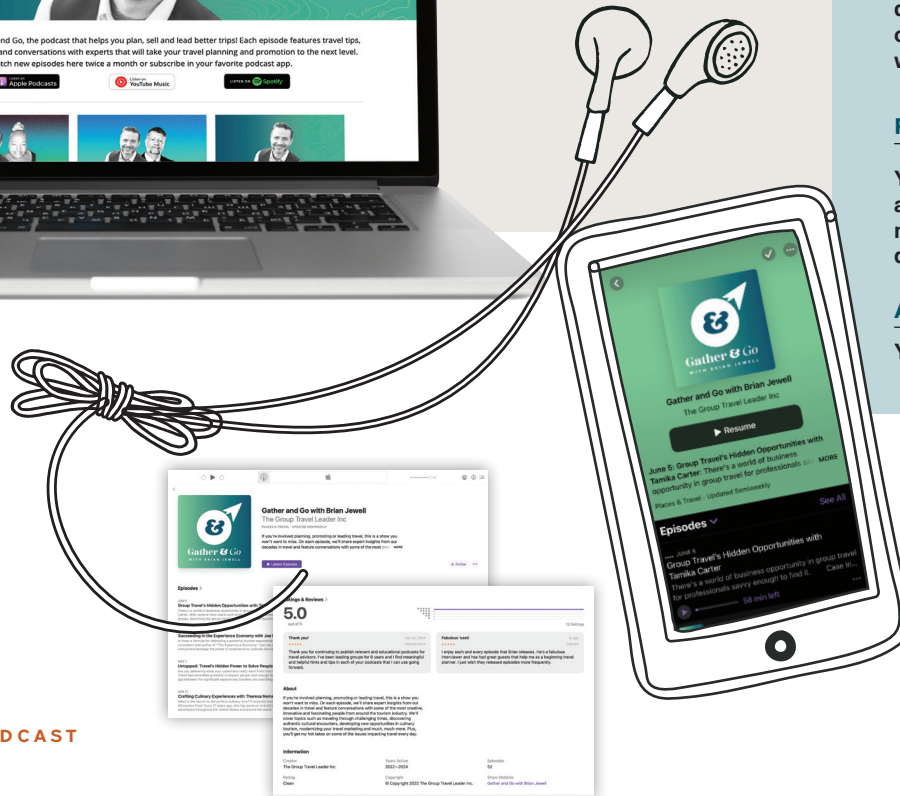
**CALL FOR INFO!**

**859.253.0455**

[kyle@grouptravellerleader.com](mailto:kyle@grouptravellerleader.com)  
[telisa@grouptravellerleader.com](mailto:telisa@grouptravellerleader.com)

**GROUP**  
 TRAVEL LEADER  
 INC.

[GROUPTRAVELLEADER.COM/PODCAST](http://GROUPTRAVELLEADER.COM/PODCAST)





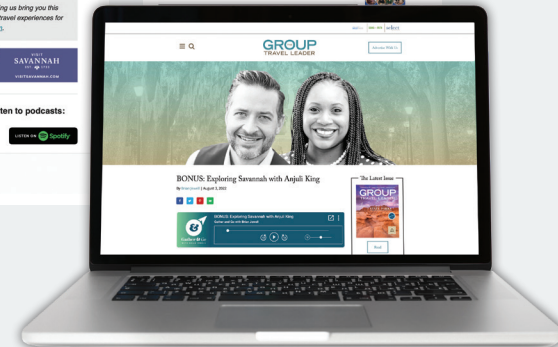
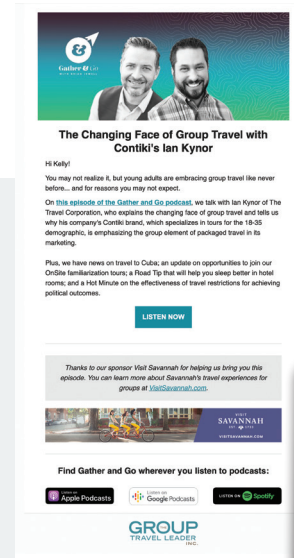


## 4 Premier Podcast Episode Sponsorship:

- **Leaderboard ad** in each e-newsletter promoting chosen episodes
- **Leaderboard ad** on the **webpage** for each chosen episode
- **Ad reads** at the beginning, middle and end of each chosen episode
- **One bonus 50-minute episode** with a representative of your destination



**COST: \$6,000**



**Bonus Episode Sample**

## IMPRESSIONS

- 13,500 e-newsletter sends
- 200+ podcast download average
- 400 webpage average views

**CALL FOR INFO!**

**859.253.0455**

kyle@grouptravelleader.com  
telisa@grouptravelleader.com

**GROUP**  
THE  
TRAVEL LEADER  
INC.

FEATURE SELECTIONS



**Unlock Andrew Zimmern's Travel Secrets**



**Pioneering Travel Trends with Collette's Jaclyn Leibl-Cote**



**Bonus: Exploring Lincoln with Kelly Meyer**

# CUSTOM PUBLISHING



OKLAHOMA TOURISM



ITIP IOWA GROUP TRAVEL GUIDE



KENTUCKY GROUP TRAVEL GUIDE

**WE DO THE WORK,  
YOU GET THE CREDIT!**

Looking for a custom printed piece to reach tour operators and group travel planners? Let us put together a custom-designed magazine that will exceed your expectations. We work with you to create an editorial outline and handle all advertising sales. Our art department works directly with you to create a layout that showcases your destination in the beautiful detail it deserves. Our past experience and satisfied clients highlight what we can do for you. Let us help you bring traveling groups to your destination. We do all the work, you get all the credit!

**GROUP**  
THE  
TRAVEL LEADER

Call today to see how easily we can design one for you!  
**859.253.0455**

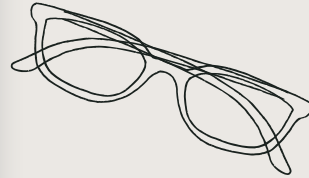


# SPECIAL PROJECTS

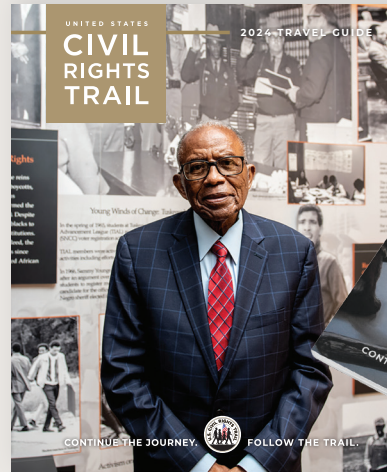


**GO SOUTH**

**JANUARY**



**WATCH FOR THESE** and other special projects published in our magazines each year. Overprints for clients as requested extend the reach for advertisers in these industry-leading special interest publications.

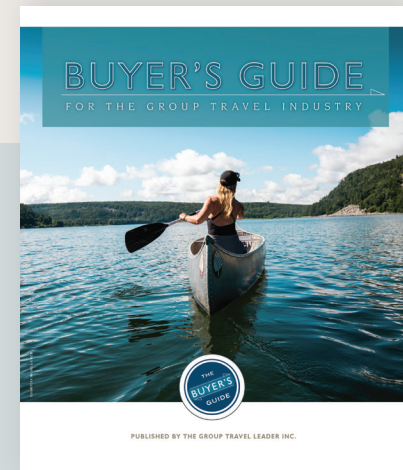


**U.S. CIVIL RIGHTS TRAIL**

**MARCH**



**THE GROUP**  
TRAVEL LEADER



**BUYER'S GUIDE**

**SEPTEMBER**

**Call today to see how easily we can design one for you!**

**859.253.0455**



# ONSITE FAM TOURS



**OnSite**

WITH THE GROUP TRAVEL LEADER



Host qualified travel planners in your destination by partnering with us on one of our OnSite FAM Tours! Numerous destinations have hosted our exciting OnSite FAM trips. We promote each tour, invite our readers, assist you with planning and attend the tour to produce social media buzz and extensive editorial coverage in our magazine and digital channels.

An OnSite FAM Tour offers a year's worth of publicity in print and online. These tours are designed to unite your industry or members in a collaborative effort that produces excitement before, during and after the excursion. Your exposure lasts for months and yields massive media results and on-site interaction with the travel planners who attend.

**Call for more information: 859.253.0455**

INCLUDED IN PACKAGE

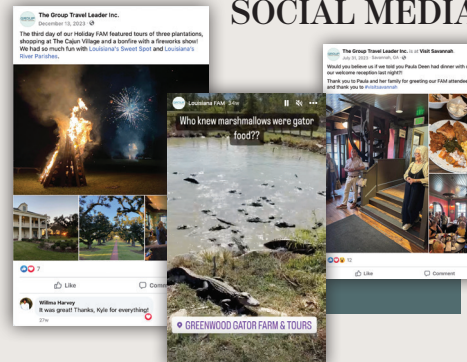
## FAM ANNOUNCEMENT



## DISPLAY ADS



## SOCIAL MEDIA



**8 PAGE FEATURE**



# BE OUR GUEST WRITER'S FAM



**THE GROUP**  
TRAVEL LEADER

Nothing beats having a professional travel writer in your destination. The Group Travel Leader's Be Our Guest program delivers just that. Our professional writer will come to your city or region to follow an in-depth writing itinerary that you create. As the host, you organize our writer's schedule, cover his or her accommodations and meals, and showcase the very best of your destination. We'll pick up the airfare!

We'll work with you to coordinate the writer's visit and craft an itinerary that will make for a great magazine article. Our writer will experience your attractions and activities firsthand and create engaging social media posts about your destination. After returning home, they'll combine their own notes and photos with information and images you provide to create a six-page Be Our Guest feature in the magazine of your choice.

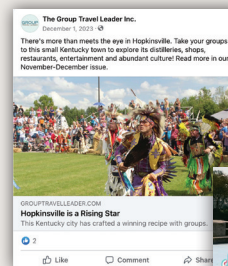


**Call for more details!**

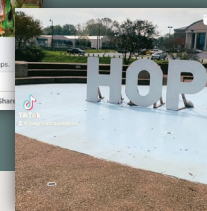
**859.253.0455**



**6 PAGE FEATURE**



**SOCIAL MEDIA**



**E-NEWSLETTER ARTICLE**



# CUSTOM CONTENT

## OUR MAGAZINES, YOUR MESSAGE!



## YOUR DESTINATION NEVER LOOKED BETTER

**H**ighlight your destination or experience with an article by a professional travel writer! With our custom content series, you can have your own article of up to four pages in any of our magazines. Our professional travel writer will work with you to develop a story showcasing the activities, attractions and accolades you want our readers to know about. Then our designers use your photos to create a visually stunning magazine layout that is sure to drive leads and reader engagement. In addition to running in the print magazine, your Custom Content article will also appear in that month's newsletter and will appear on our website for one year.

CALL FOR RATES!

859.253.0455

### 1 Page Feature



### Its magnetic personality puts Chandler on the map



### 2 or 3 Page Feature



### Chandler: Desert City with a Distinct Local Spirit



### 4 Page Feature





# MEET the STAFF



**PUBLISHER**  
**MAC LACY**

maclacy@grouptravellerleader.com



**VP & EXECUTIVE EDITOR**  
**BRIAN JEWELL**

brianj@grouptravellerleader.com



**VP OF SALES  
& MARKETING**  
**KYLE ANDERSON**

kyle@grouptravellerleader.com



**SENIOR WRITER**  
**HERB SPARROW**

hsparrow@grouptravellerleader.com



**CREATIVE DIRECTOR**  
**DONIA SIMMONS**

donias@grouptravellerleader.com



**ADVERTISING  
SALES MANAGER**  
**TELISA RECH**

telisa@grouptravellerleader.com



**GRAPHIC DESIGN  
& CIRCULATION**  
**ASHLEY RICKS**

ashley@grouptravellerleader.com



**STAFF WRITER &  
PROJECT COORDINATOR**  
**RACHEL CRICK**

rachel@grouptravellerleader.com



**CONTROLLER**  
**SARAH SECHRIST**

sarah@grouptravellerleader.com



**KYLE ANDERSON**



**TELISA RECH**

**CONTACT THE  
SALES TEAM TODAY!**

# AD DIMENSIONS

GROUP  
THE  
TRAVEL LEADER  
INC.

select  
TRAVELER

GOING ON FAITH  
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS

## FULL PAGE

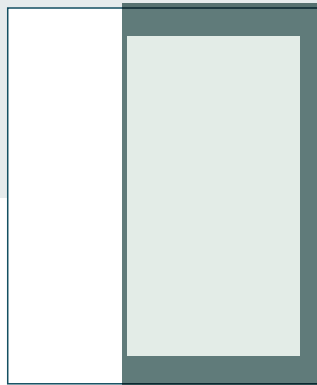


**Trim:** 9" X 10.875"  
**Bleed:** 9.25" X 11.125"

**Live Area:** 8.5" X 10.375"

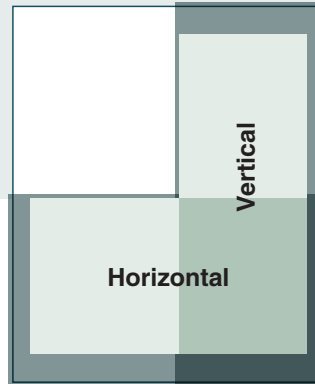
\* All text, logos, etc. need to stay inside the Trim by .25" for all bleed ads

## 2/3 PAGE



**No Bleed:** 5" X 9.25"  
**Trim:** 5.675" X 10.875"  
**Bleed:** 5.925" X 11.125"

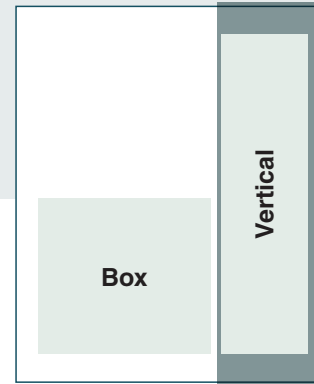
## 1/2 PAGE



**Horizontal**  
**No Bleed:** 8" X 4.5"  
**Trim:** 9" X 5.3438"  
**Bleed:** 9.25" X 5.5938"

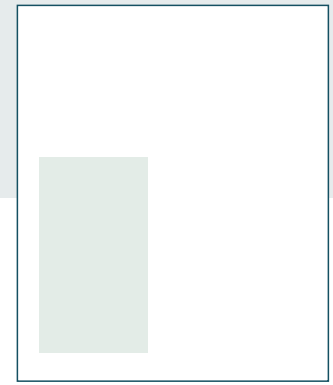
**Vertical**  
**No Bleed:** 3.9" X 9.25"  
**Trim:** 4.575" X 10.875"  
**Bleed:** 4.825" X 11.125"

## 1/3 PAGE



**Box**  
**No Bleed:** 5" X 4.5"  
**Vertical**  
**No Bleed:** 2.5" X 9.25"  
**Trim:** 3.175" X 10.875"  
**Bleed:** 3.425" X 11.125"

## 1/6 PAGE



**No Bleed:** 2.5" X 4.5"

Advertising Specs

## AD SPECIFICATIONS

**FILE FORMATS** PDF x1 or PDF x4 preferred  
EPS, TIF or PDF accepted

**COLOR** CMYK

**IMAGES** All images should be 300 dpi CMYK

IMPORTANT: Be certain that all color profiles (including RGB, ICC and PMS) have been converted to CMYK in all files. Ads received with unacceptable colors will be converted by our production staff. This conversion may change the color appearance.

**FONTS** All fonts embedded or converted to paths, outlines or boxes.

**LINESCREEN** All our publications are printed at 150 lines per inch.

**SENDING AD** Share your ad file via the file sharing service of your choice or email it to one of the following addresses:

[production@grouptravelleader.com](mailto:production@grouptravelleader.com) • [production@selecttraveler.com](mailto:production@selecttraveler.com)  
[production@goingonfaith.com](mailto:production@goingonfaith.com)

**CANCELLATION POLICY:** Ads cancelled fewer than 15 days prior to the space deadline will be billed at the contract-cost of the ad.

**DEADLINES:** All materials are due by the 5th of the month prior to the issue date.

**CONTACT US**

**859.253.0455** [gtl-advertising.com](http://gtl-advertising.com)