

AFRICAN AMERICAN CULTURAL HERITAGE GUIDE

ADVERTISE IN OUR

2024/25 GUIDE THIS NOVEMBER

The African American Cultural Heritage Guide will showcase many aspects of the America's Black cultural offerings. We'll examine travel opportunities and sites related to both historic and contemporary Black culture. This guide will be inserted into both the November/December issue of The Group Travel Leader and the Winter issue of Going On Faith magazines. The digital edition will also run in our African American Travel Guide e-newsletter and on both of our websites for one year.



GROUP TRAVEL LEADER

PRINT ADVERTISING RATES (NET)

Nov/Dec 2024

1/6 Page	\$1,000
1/3 Page	\$1,400
1/2 Page	\$2,400
2/3 Page	\$2,800
Full Page	\$3,400
2-Page Spread	\$6,200

DEADLINES

Space: October 9, 2024

Materials: October 16, 2024

CIRCULATION

GTL PRINT: 14,000

GOF PRINT: 6,000

DIGITAL: 15,000+

TOTAL CIRCULATION: 35,000+

GOING ON FAITH

PRINT ADVERTISING RATES (NET)

Winter 2024

1/6 Page	\$600
1/3 Page	\$800
1/2 Page	\$1,100
2/3 Page	\$1,400
Full Page	\$1,700
2-Page Spread	\$3,000

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GOING ON FAITH

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