

U.S. CIVIL RIGHTS TRAIL

ADVERTISE IN THE OFFICIAL

U.S. CIVIL RIGHTS TRAIL TRAVEL GUIDE

Since its creation in 2018, the U.S. Civil Rights Trail Travel Guide has helped thousands of travelers discover personal stories of men and women who led the charge for change during the Civil Rights era. The ever changing U.S. Civil Rights Trail Travel Guide showcases many of the historic sites, museums and other notable stops along the trail, with ideas for planners to create specific itineraries of some states included on the trail.

UNITED STATES

CIVIL RIGHTS TRAIL



March 2026 Issue

CIRCULATION

PRINT: 14,000

DIGITAL: 20,100+

OVERRUN COPIES: 500

TRADESHOW DISTRIBUTION: 250

TOTAL CIRCULATION: 34,850

DEADLINES

Space: February 6, 2026

Materials: February 13, 2026

NET ADVERTISING RATES (per ad)

1/3 Page	\$1,635
1/2 Page	\$2,415
2/3 Page	\$3,150
Full Page	\$3,765
2-Page Spread	\$7,530

OPTIONAL E-NEWSLETTER ADVERTISING

We will send a series of four e-newsletters to over 12,300 group travel planners that include content from the digital edition of the U.S. Civil Rights Trail Travel Guide. This will send quarterly and ad space is limited.

BANNER AD: \$450 each — 300 x 250 pixels

SPONSORED ARTICLE: \$500 each — includes up to 500 words of copy and four photos and will run on website for one year.

LEADERBOARD BANNER AD (one per): \$600 — 700 x 100 pixels

GROUP
THE
TRAVEL LEADER

859.253.0455 GROUPTRAVELLEADER.COM GTL-ADVERTISING.COM

TELISA@GROUPTRAVELLEADER.COM OR ADELUCIA@GROUPTRAVELLEADER.COM