
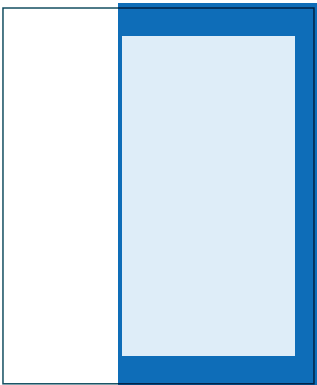
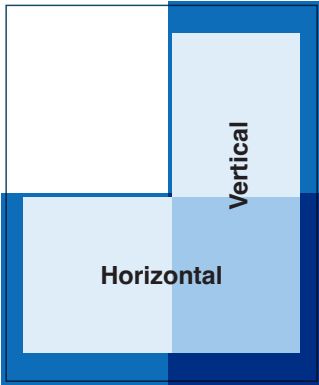
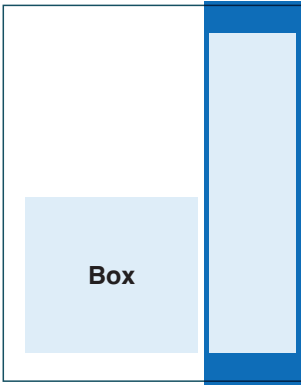


# AD DIMENSIONS

SMALL MARKET  
**MEETINGS**

	FULL PAGE	2/3 PAGE	1/2 PAGE	1/3 PAGE
Advertising Sizes				
	<p><b>Trim:</b> 9" X 10.875"</p> <p><b>Bleed:</b> 9.25" X 11.125"</p> <p><b>Live Area:</b> 8.5" X 10.375"</p> <p><small>* All text, logos, etc. need to stay inside the Trim by .25" for all bleed ads</small></p>	<p><b>No Bleed:</b> 5" X 9.25"</p> <p><b>Trim:</b> 5.675" X 10.875"</p> <p><b>Bleed:</b> 5.925" X 11.125"</p>	<p><b>Horizontal</b></p> <p><b>No Bleed:</b> 8" X 4.5"</p> <p><b>Trim:</b> 9" X 5.3438"</p> <p><b>Bleed:</b> 9.25" X 5.5938"</p> <p><b>Vertical</b></p> <p><b>No Bleed:</b> 3.9" X 9.25"</p> <p><b>Trim:</b> 4.575" X 10.875"</p> <p><b>Bleed:</b> 4.825" X 11.125"</p>	<p><b>Box</b></p> <p><b>No Bleed:</b> 5" X 4.5"</p> <p><b>Vertical</b></p> <p><b>No Bleed:</b> 2.5" X 9.25"</p> <p><b>Trim:</b> 3.175" X 10.875"</p> <p><b>Bleed:</b> 3.425" X 11.125"</p>

## AD SPECIFICATIONS

**FILE FORMATS** PDF x1 or PDF x4 preferred  
EPS, TIF or PDF accepted

**COLOR** CMYK

**IMAGES** All images should be 300 dpi CMYK

IMPORTANT: Be certain that all color profiles (including RGB, ICC and PMS) have been converted to CMYK in all files. Ads received with unacceptable colors will be converted by our production staff. This conversion may change the color appearance.

**FONTS** All fonts embedded or converted to paths, outlines or boxes.

**LINESCREEN** All our publications are printed at 150 lines per inch.

**SENDING AD** Share your ad via the file sharing service of your choice or email it to the following address:

[production@smallmarketmeetings.com](mailto:production@smallmarketmeetings.com)

**CANCELLATION POLICY:** Ads cancelled fewer than 15 days prior to the space deadline will be billed at the contract-cost of the ad.

**DEADLINES:** All materials are due by the 5th of the month prior to the issue date.

**CONTACT US**

**859.356.5128**  
[smallmarketmeetings.com/advertise](http://smallmarketmeetings.com/advertise)