

BE OUR GUEST WRITER'S FAMS

GROUP
THE
TRAVEL LEADER
INC.



BE | OUR guest

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TRAVEL LEADER

select
TRAVELER

GOING ON FAITH
THE MAGAZINE FOR FAITH-BASED TRAVEL PLANNERS



WHAT CAN THE GROUP TRAVEL LEADER

“BE OUR GUEST” WRITER’S FAM DO FOR YOU?

WRITER

We will send our writer to your destination for a 2-3 night (domestic) or 4-5 night (international) trip exploring your destination’s offerings.*
** international travel extra*

ARTICLE

Upon their return, they will write a 6-page article for an issue of The Group Travel Leader or Select Traveler featuring the destination’s highlights.

SOCIAL MEDIA

Our writer will post across our social media accounts during the trip to increase digital exposure for your destination.

DIGITAL MEDIA

The article will also appear in the magazine’s digital edition, be housed on our website as an HTML article and be featured in our e-newsletter as a sponsored article.



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MEET THE SALES TEAM



ADVERTISING
SALES MANAGER

TELISA RECH

telisa@grouptravelleader.com
859.334.1708



ADVERTISING
SALES MANAGER

ASHLEY DELUCIA

adelucia@grouptravelleader.com
859.334.1718



859.253.0455



“BE OUR GUEST” WRITER’S FAM DETAILS

OUR RESPONSIBILITIES

- We will be responsible for our writer's airfare or travel to the gateway city of your choice.
- We will be responsible for writing an in-depth 6-page feature article along with a layout combining graphics and photography from the trip in a magazine of your choice.
- We will be responsible for creating engaging social media posts about your destination during the experience.
- We will be responsible for providing all the digital elements included in the package along with all offered add-ons.



BE OUR GUEST WRITER'S FAM PACKAGE

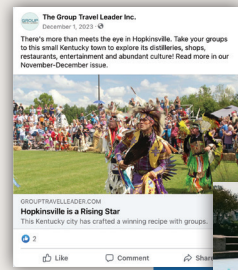
TOTAL NET COST: 12,000

Cost does not include accommodations, meals and attractions for the writer.

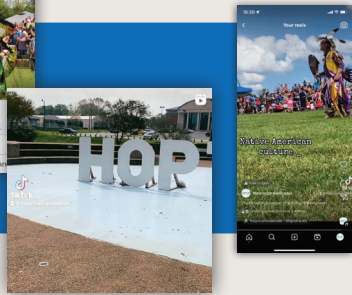
INCLUDED IN PACKAGE



6-PAGE FEATURE



SOCIAL MEDIA



E-NEWSLETTER ARTICLE



“BE OUR GUEST” WRITER’S FAM HOST

HOST RESPONSIBILITIES

- Host will be responsible for providing accommodations, meals, any attractions and activities the writer will be covering.
- Host will be responsible for crafting and confirming an itinerary with our writer a month out so they know what they will be seeing.
- Host will be responsible for roundtrip international airfare from a gateway city in the U.S. (International only)
- Host will be responsible for supplying us with their logo, supplemental photography.

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talisa@grouptraveller.com
adelucia@grouptraveller.com



859.253.0455

HOST ITINERARY

Welcome to HOPKINSVILLE, KY: BATTER CAPITAL OF THE WORLD!

Group Travel Leader FAM Tour Itinerary
Writer: Rachal Crick

Thursday, September 7, 2023
12:30 p.m. - Meet Brooke at Hampton Inn, 210 Richard Mills Drive
12:35 p.m. - Lunch at Corner Coffeehouse-Peak in Fennell's Snappy Service
1:00 p.m. - Tour Pennington Area Museum
3:00 p.m. - Explore shops on PR & 6th Street
4:00 p.m. - Grab a pint at Hopkinsville Brewing Company
5:15 p.m. - Tour W&L Distillery
6:30 p.m. - Dinner at Garrison Oak Steakhouse and tour of Oak Grove Raising, Glaring & Hotel with Tracy Cunningham, Oak Grove Tourism Director
8:00 p.m. - Return to Hampton Inn

Friday, September 8, 2023
Christian Tours arriving for a field to fork farm tour from 9:00 a.m.-2:00 p.m.
9:30 a.m. - In-depth farm tour featuring corn harvest and combine
10:00 a.m. - Tour of The Krutts Company
12:30 p.m. - Lunch at the Visitors Center featuring items made with local wheat & photo ops in the Batter Bowl. Pancake Art stations will be available for guests to make edible art.
1:50 p.m. - Lunch at Vansava's Tacos & Vegan Eats
2:00 p.m. - Tour Pennington South Center at Olive Springs Resort
3:50 p.m. - Tour Casey Jones Distillery
6:00 p.m. - Dinner at D'Vines at Novadell
7:30 p.m. - Return to Hampton Inn

Saturday, September 9, 2023
9:30 a.m. - Coffee and Breakfast at Baked
10:30 a.m. - Trail of Tears Heritage Collin Tour
11:50 a.m. - Intertribal Pow Wow (Grand Entrance at 100 p.m.)
4:30 p.m. - Explore Middle Tennessee Livestock Park
8:00 p.m. - Dinner at The Local
6:30 p.m. - Bachelors of Broadway show at The Alhambra Theatre (Show starts at 7:00 p.m.)
9:00 p.m. - Return to Hampton Inn

Hopkinsville Tour Guide: Brooke Jung, Tourism Director, 502-599-7657

NATIVE ROOTS
The Trail of Tears refers to the forced displacement of Native American tribes to Oklahoma following the passage of the Indian Removal Act. The Five Civilized Tribes were forced by the government to make the long and treacherous march from their homelands in southeastern Kentucky and many perished along the way. In 1838 and 1839 the western route of the Trail of Tears led the Cherokee through Hopkinsville during their removal, where they stopped and camped for the winter and stocked up on rations. Today, that stop is marked with the Trail of Tears Commemorative Park. The park includes a flag memorial, walking paths, a water garden and a small cabin with indigenous artifacts, including belongings of some of the Native people who made the journey.

"The next you read in books only scratch the surface," said Kristin Scott, historian and cabin docent. "The park is also significant because it's the burial ground for two Cherokee leaders who died while camped in Hopkinsville, Chief Whitepath and Fly Smith. Their legions were crushed by local and state militia, and his headstones are a short walk from the heritage cabin. "There are no other marked (Native American) graves in the state of Kentucky," Scott said.

Groups can tour the cabin and talk with a historian to learn more about the people who came through Hopkinsville on the Trail of Tears. But there's an even more interactive way for them to appreciate Native American history in Hopkinsville. Every year, the week leading up to Labor Day, Hopkinsville is home to the Trail of Tears Pow-Wow. This annual event is a spectacular sight full of symbolism, beauty and the appreciation of Native American cultures.

The ceremony opens with a grand entry, where participants of all ages and tribes enter the arena and dance to Native American music. Then comes the competitions, arranged by gender and age, from toddlers to elite age participants. Thanks to the bright colors and elaborate regalia, these symbolic dances are a vibrant display of authentic Native American culture that is a true treat for anyone who witnesses.

Outside the arena, dozens of Native American vendors sell their wares, jewelry, pottery and food. The chance to be show off your water in the fry bread, which can be enjoyed as a treat with some of the fry bread topped as a dessert, with honey, fruit or powdered sugar.

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LOGOS & SUPPLEMENTAL PHOTOGRAPHY

ACCOMMODATIONS, MEALS, ATTRACTIONS & ACTIVITIES



This Kentucky city has crafted a winning recipe with groups

BY RADEL CRICK

Where there's smoke, there's fire — a phrase rarely in Hopkinsville, where white smoke routinely rises from hearth when they're curing dark, dried tobacco, a local agricultural staple. This sight, along with the vast green expanse of fields and the endless expanse of corn and wheat at harvest time, paints a pretty picture of this western Kentucky town of 30,000 residents.

With a renewed devotion to its rich and diverse history and the addition of an energetic assortment of culture, shops, recreation and amenities, Hopkinsville is experiencing a renaissance. But beyond the scenic scenery and historic downtown, the heart of Hopkinsville, as locals call it, is undoubtedly its people, who have collaborated to create a one-of-a-kind small town that welcomes visitors with open arms.

Because of that collaboration, Hopkinsville offers a facility to groups that ensures their experience will be perfectly curated to suit them.

DOWNTOWN HOPKINSVILLE
Downtown Hopkinsville is brimming with boutique shops, public art and historic buildings doubling as distinct attractions.

The Pennington Area Museum is housed in the 1914 former post office building on North Street, just a block away from the city's historic downtown. With its nearly column and the historic cashbox from its post office days, it's a piece of Hopkinsville history.

"The building itself is my biggest artifact," said Alexa Kiefer, executive director of the Pennington Area Museum.