

WHAT MADE MILWAUKEE

★ FAMOUS ★

9:00 AM

»»» Visit the Harley-Davidson Engine Plant where you can view the assembly process of engines and transmissions from start to finish. The tour begins in the theater with a brief video on Motor Company history. Then it's on to the factory floor, where you'll watch Sportster and Buell powertrains take shape on the assembly line and see engines hot-tested to ensure they meet strict Harley-Davidson standards. You'll be guided through the Genuine Motor Parts and Screamin' Eagle® manufacturing processes and stop in the Engine Remanufacturing Department.

11:00 AM

»»» Then off to House of Harley-Davidson which is one of the largest Harley-Davidson dealers and has been awarded with the prestigious Bar & Shield Award by Harley-Davidson more times than any other dealer in the world. Enjoy the beautiful facility with a guided tour and history. Take time to browse the retail store for Harley-Davidson accessories and get your picture on an actual Harley-Davidson motorcycle. Whether you're a motorcycle enthusiast or not, you are sure to enjoy this stop.

12:30 PM

»»» Depending on your group, a variety of restaurants await you in Milwaukee:

Mexican: La Perla or La Fuente

Italian: Joey Buona's, Ristorante Bartolotta, Calderone Club

German: Mader's German Restaurant, Karl Ratzschs

Brew Pubs: Milwaukee Ale House, Ale Asylum Riverhouse or Rock Bottom Brewery

American: Riverfront Pizzeria Bar & Grill

French: Lake Park Bistro

2:00 PM

»»» Tour the city of Milwaukee with one of our local tour companies and plan to stop at the Milwaukee Art Museum. The Quadracci Pavilion, the very first Santiago Calatrava-designed building in the United States, features a 90-foot high glass-walled reception hall enclosed by the Burke Brise Soleil, a sunscreen that can be raised or lowered, which creates a unique moving sculpture. This is a great photo opportunity for everyone to experience the “wings flapping” at 3 different times of day, weather permitting. The Permanent collection features 15th - 20th century paintings, sculptures and decorative arts by European and American masters and Nationally distinguished American and Haitian Folk Art collections.

3:30 PM

»»» Experience the magnificence of Miller Park while enjoying an exclusive tour that includes the dugout, luxury suites, clubhouse, press box, Bob Uecker’s broadcast booth, The .300 Club and other behind-the-scenes attractions. The food at Miller Park is award winning and features such items as: The Beast, the Walking Taco and the Burger on a Stick. This state-of-the-art facility is home to the Milwaukee Brewers Baseball club and features a signature fan-shaped convertible roof, a color replay board measuring 48 feet wide and 37 feet tall on top of a matrix scoreboard measuring 76-feet by 32-feet, and four choices of front-row seats on four different levels. This makes Miller Park one of baseball’s crown jewels.

»»» Or take a tour and get an inside glimpse of our U.S. Olympic Training Facility, The Pettit National Ice Center. With only two other facilities of its kind in all of North America, the Pettit has features and history you can’t find anywhere else. Get a backstage, all-access tour of the Pettit National Ice Rink, a U.S. Olympic Training Facility.

9:00 AM // HARLEY-DAVIDSON

11:00 AM // HOUSE OF HARLEY-DAVIDSON

12:30 PM // LUNCH

2:00 PM // CITY TOUR W/ STOP AT MILWAUKEE ART MUSEUM

3:30 PM // MILLER PARK OR PETTIT NATIONAL ICE CENTER

★ *This is a sample itinerary and can be further customized to fit your group needs.*



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